

BETTY McCOLLUM
4TH DISTRICT, MINNESOTA



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UNITED STATES
HOUSE OF REPRESENTATIVES

www.house.gov/mccollum

February 19, 2014

John A. Bryant
President and Chief Executive Officer
Kellogg Company
One Kellogg Square
Battle Creek, MI 49017-3534

Dear Mr. Bryant:

The four-month lockout of more than 200 workers at the Kellogg Company Memphis cereal production facility has been brought to my attention by my constituents who are concerned about the growing impact this action is having on workers and their families. I urge you to quickly end this lockout, and allow workers to return to their jobs, while you work toward a mutually agreeable contract resolution.

Kellogg is a respected company and brand around the world. As a highly successful and profitable company, Kellogg has provided solid, middle class jobs with fair benefits – jobs that have formed the financial foundation for families and communities across the United States. However, the current lock-out of long-time, dedicated workers and proposal to replace these full-time jobs with “casual,” part-time positions is harming the company’s reputation, in addition to threatening the livelihoods of the workers and their families.

The Kellogg plan to convert full-time jobs to a casual or part-time workforce will likely reduce pay and benefits drastically for most workers, which will have a negative impact families as well as the local economy. This lower-wage model is troubling to my constituents who work in similar jobs, and understand that the adoption of this strategy by the world’s largest cereal maker could become the new standard for the industry.

The good name of the Kellogg Company has been built on generations of quality products, which have been produced by skilled and loyal workers. Please honor the legacy of the company by ending this lockout and seeking a mutually agreeable resolution of this dispute that respects the hard work of employees.

Thank you for your attention to this important matter.

Sincerely,

A handwritten signature in black ink that reads "Betty McCollum".

Betty McCollum
Member of Congress