



NFL PLAYERS
ASSOCIATION

February 20, 2014

Mr. John Bryant
President and Chief Executive Officer
Kellogg Company
One Kellogg Square
Battle Creek, MI 49016-3599

Re: Lockout of employees in Memphis, Tennessee

Dear Mr. Bryant:

On behalf of the National Football League Players Association (NFLPA), which is the union for all players in the NFL, I am writing to inform you of our members' support for the members of BCTGM Local 252G who have been locked out by your company in Memphis for more than 110 days.

The NFLPA is well aware of the impact on workers and their families when an employer locks out its workers. We have been there, and that is why we stand with the BCTGM and its courageous members in Memphis. Denying workers employment and cutting off their health insurance are particularly troubling when done so by a profitable company that frequently touts its respect for its employees and its very public family/children/health conscious agenda.

Many of our members come from working families. They know the importance of a good job in raising a family and providing opportunities for children. In solidarity with our Brothers and Sisters in Memphis, the NFLPA supports their collective action and strength, and our members support the locked out workers' efforts to fight for the fair wages and benefits they have earned.

The NFLPA calls on you to immediately end the Memphis lockout and allow these hard-working men and women to resume their jobs so that that they can provide for their families and continue to contribute to Kellogg's success.

Sincerely,

A handwritten signature in black ink, appearing to read "DeMaurice F. Smith".

DeMaurice F. Smith
Executive Director