



OHIO EDUCATION ASSOCIATION

Patricia Frost-Brooks, President  
William Leibensperger, Vice President  
Jim Timlin, Secretary-Treasurer  
Larry E. Wicks, Executive Director

*The OEA will lead the way for continuous improvement of public education while advocating for members and the learners they serve.*

February 11, 2010

Mr. Roland C. Smith  
President and Chief Executive Officer  
Wendy's/Arby's Group, Inc.  
1155 Perimeter Center West  
Atlanta, GA 30338

Dear Mr. Smith:

The Ohio Education Association has 130,000 members working in all areas of public education. Currently, OEA and its central Ohio local associations are in a highly successful partnership with Wendy's and Clear Channel Communications, featuring a Teacher of the Month throughout the school year. We are grateful for Wendy's support of this effort to celebrate teaching and learning, and we hope our work together can continue.

Recently, however, we became concerned due to Wendy's New Bakery Co.'s dispute with BCTGM Local 57 over wages, benefits and contractual rights. The union is alleging that New Bakery engaged in unfair labor practices during the course of this negotiation and has unilaterally implemented drastic changes in employment conditions.

As a professional union, OEA supports the rights of all employees to organize and to negotiate collective bargaining agreements. In line with our principles, we have to make sure our potential and current marketing partners conduct themselves in a way that honors the principles of collective bargaining, union organizing and fair labor practices.

"It is my hope that this dispute is concluded in a fair and just manner for everyone involved. I look forward to learning that this matter is promptly resolved."

Thank you in advance for your reply.

Sincerely,  


Patricia Frost-Brooks  
President

c: Swaran Gill, Field Marketing Consultant, Wendy's International  
Scott DiMauro, Central OEA/NEA  
Rhonda Johnson, Columbus Education Association  
Tim Burga, Ohio AFL-CIO

